

Miss Universe Canada

The School of Pro Makeup was happy to provide Miss Universe Canada with a couple more makeup teams this past summer and fall. Both teams participated in makeup workshops for the contestants, followed by a photo shoot and the GTA & Central Ontario Preliminary Competition. During the workshops, key makeup artists Sue Selby and Erica Ceccarelli provided the delegates with some brief skincare and makeup theory, and demo-ed a day look skillfully taken into a smoky-eyed evening look.

The contestants then had an opportunity to practice on one another, while the artists assiduously monitored their progress. All in all, it was a fun, creative and constructive day!

Many thanks to Sue and Erica, and all of the artists who took part in either of the workshops, photo shoots or competitions: Leila Benvidi, Shanna Campbell, Brittany Coleman, Lisa Capretta, Monique Eliopoulos, Nancy Nasso, Amanda Richards and Kaitlyn Skitch.

To read more about the Miss Universe Canada pageant or to track Natalie Glebova's journey as the reigning Miss Universe, go to www.beautiesofcanada.com.

SO CHIC WITH STEVEN & CHRIS



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Be sure to check out FashionDex.ca, an online directory for Toronto's fashion industry featuring photographers, hair stylists, makeup artists, stylists, model agencies, magazines, designers and labels, venues, production, and education. Makeup artists may wish to advertise their services on this site, it's an affordable way to network!

compressors and pens, and eventually the technique to applying a full airbrush makeup application. They also spent some time crafting stencil tattoos, which gave them an opportunity to work with all three formulations of paint; alcohol, silicone and water-based. Having become part of the fastest growing aspect of the beauty industry, it's no surprise the artists have already had several occasions to use their newly acquired skills. Their first gig was assisting instructor Meliase Paterson paint scant outfits on models at the **Everything to do with Sex Show** back in November at The Automotive Building (www.everythingtodowithsex.com).

The next **Part-time ProMakeup Airbrush Course** starts February 18, 2006. Sign up now while there are still spaces available!

Rob Closs, Director of the School, continues to work as part of the makeup team with design duo **Steven Sabados** and **Chris Hyndman** on the extraordinarily popular fashion and beauty makeover show, **So Chic**. Rob recently made 6 on-air appearances with the boys and is currently in negotiations to star in a number of the 26 episodes the designer guys were newly re-signed for. The episodes which feature Rob in front of the camera (as opposed to his traditional role behind the scenes), allow select graduates of **The School of Pro Makeup** an opportunity to join him on set in order to maintain his makeup during shooting. So far, Shanna Campbell, Carlene Homer and Amanda Richards have had the lucky experience of working on the Life Network television set!

So Chic airs on the Life Network Sunday evenings at 8:00pm ET and 5:00pm PT.

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The Icelandic heroes of **Lazytown** recently made a special guest appearance at Walmart, located at Square One, Mississauga. Rob was on hand to do characters **Sportacus** and **Stephanie's** makeup! Lazytown is a contemporary children's television program which promotes pro-health and pro-social values in a fun and creative way.

To read more about the Lazytown philosophy check out www.lazytown.com.



Part-time Airbrush

Congratulations to Erica Ceccarelli, Brittany Coleman and Kaitlyn Skitch for completing the school's first ever airbrush course! These talented ladies learned the mechanics of airbrush

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Yoda is the school's latest prosthetics class project.

The Jedi Master's skeleton was constructed from wood and mattress foam, his skin from silicone, and his life-like eyes were painted acrylic.

Wardrobe: late 60's rec-room décor chique!

Fieldwork

The School of Pro Makeup's dynamic **Fieldwork Program** continues to bring current students and recent grads a variety of opportunities to gain invaluable industry experience. While several of these opportunities are mentioned throughout the newsletter, we'd like to highlight a few more: Cheryl Swann was on hand to do creative hair and makeup for a music video shot in two locations; on a beach and in the woods! Erica Ceccarelli, Shanna Campbell, Sandra Simatic and Kaitlyn Skitch helped out with a photo shoot and fashion show, both of which were part of Toronto Alternative Fashion Week. Recent graduates of our part-time Creative & Corrective Makeup Design course, Wasfia Hussain and Nancy Nasso, volunteered their services for a mini-gala held at Sears in Sherway Gardens. Leila Benvidi, Erica Ceccarelli, Brittany Coleman, Carlene Homer, Kaitlyn Skitch and Cheryl Swann painted the mouths of more than a few Shoppers Drug Mart cosmeticians for a promotion of

Modelé's new lip line held at the prestigious Windsor Arms Hotel in Yorkville.

Halloween brought several gory gigs for the students, including one hosted by Relish Bar & Grill. Cristy Voisin volunteered to make over the door-prize winner as a roughed-up victim. Cristy showed up dressed for the occasion, complete with meat hooks through her ears! Contrary to what the cook thought, she did not lift her conspicuous accessories from the kitchen.



ProMakeup graduate Cristy cuts the ham with Rob at a Halloween bash!

And finally, several of our current part and full-time students had a chance to put their fantasy and runway skills into practice at the Northern Secondary 2005 United Way Fashion Show. Congratulations to all Pro Makeup students and grads who have eagerly taken on such challenging trade experiences, and many thanks for being first-rate representatives of the school!

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Spotlight on AMANDA RICHARDS

Our featured student, **Amanda Richards**, graduated from The School of Professional Makeup in April 2005 from **Fashion Video Makeup Design**. Since graduation she has excitedly accepted a number of hair and makeup spots from the school's contacts including Miss Universe Canada, The Score (a sports channel for The Score Television Network), The New Talent Fashion Show and Mayday 3 (a television series for Discovery Channel). Her involvement with Mayday 3 resulted in call backs for two more Discovery series, Forensic Factor and On the Run.

Through her own networking abilities, Amanda has landed several freelancing gigs with a variety of leading cosmetic companies, such as L'oreal, Red Earth, Elizabeth Arden and Caryl Baker Visage. She has also done makeup for a couple of weddings, a photo shoot for the cover of PAS magazine, a corporate video for ConnexAll, and the list goes on...

Amanda advises aspiring makeup artists to practice, practice, practice, "this means continuing to educate yourself, whether it is online tips, books, additional lessons or talking to other experienced artists. It means researching, trial and errors, experimenting, trying new makeup, asking people which products they favour, etc..." In addition to becoming a well respected makeup artist, predominantly in the fashion industry, Amanda hopes to one day have her own cosmetic line and modeling agency, and to possibly teach makeup to aspirant artists.



Writer Jessica Di Leo interviewed Rob for an article featured on the front page of the **Workology** section in **Metro Toronto** at the end of November.

The article touches on Rob's reasons for starting up The School of Pro Makeup, includes a brief overview of his career as well as the school's "beauty boot camp course."

If you haven't already read it, check it out online at: www.metronews.ca/worksmart_news.asp?id=12372