

The School of Pro Makeup is the proud sponsor of the Ms Latina Canada World 2005 pageant. Several of our talented graduates were on hand to do hair and makeup for the Ms Latina Canada World 2006 Swimsuit Calendar. The photo shoot took place at The Brass Pro Shop located in the newly opened Vaughn Mills Mall. Time was of the essence that morning as makeup artists Leonor Antunes, Julia Church, Jody Howze, Melissa Panetta, Corinne Petrie, Jennifer Taverner and Angela Tozer had to process all eleven delegates in enough time to wrap up the shoot before the mall opened up to the public! The proof of their success is revealed within the captivating pages of the calendar.

Ms Latina Canada World

The Final Event and Fashion Show took place on April 8th at The Markham Theatre. Leonor Antunes, Eliza Gamble, Jody Howze, Corinne Petrie and Susan Selby made up the makeup team. Between all of the candidates, models and dancers, the makeup artists had about thirty comprehensive glamour makeups to pull off! At the end of the evening, twenty year old Daniella Cruz from Etobicoke was crowned Miss Latina World Canada.

Daniella Cruz



Rob Closs, Director of the School, continues to work as part of the makeup team with style savvy Steven Sabados and Chris Hyndman on Design Rivals, the well-known television hosts brand-new series following three successful seasons of The Designer Guys. Each episode tracks the transformation of a homeowner's space, based on Steve and Chris's assessment of their client's personality. A "personal experience" is also planned for the client. This activity serves to reinforce the connection between the client's passions and their newly designed space. One homeowner's "personal experience" was a makeover, complete with one-on-one instruction, performed by none other than Rob. What made this event even more exciting was that it was filmed right here at the school!

In the fall, Rob will tour across Canada with Steven and Chris to help promote the design duos most recent project, **So Chic**. So Chic challenges the style gurus to equally makeover two women head-to-toe, one of whom has a generous budget, while the other does not. Rob will have the honour of performing demos and providing makeup lessons onstage before a live audience.

SO CHIC airs on

the Life Network Sunday evenings at 8:00pm ET and 5:00pm PT.



FIELDWORK

The School of Pro Makeup's dynamic fieldwork program continues to bring current students and recent grads a variety of opportunities to gain invaluable industry experience.

To highlight just a few, Cristy Voisin was selected to do some special fx makeup for a series on the Discovery Channel, Bianca Fleischacker was key makeup artist for a music video being produced by Cindikit Films and, three of our graduates were chosen to do the makeup for an up-and-coming designer's fashion show held at The Royal Ontario Museum. Tanya Shepherd, Jennifer Taverner and Melissa Panetta outdid 24 other makeup students competing from different schools for the highly coveted gig that received press from Flare Magazine and Global Television. Local fashion designer, Sveta, was so impressed with Tanya's work in particular, that she promised to bring her along to New York as part of the team once her designs take off!



More recently, Adrienne Gagnon and Wendy MacDonald (pictured left) traveled to Kirby, ON, to work on a short action film being shot at a race track. The artists endured rain, snow and even hail while doing breakdown makeups on all 10 actors, as well as a grazed bullet wound and slit throat. It was undoubtedly a good learning experience of the challenges to continuity! The director of the film was thrilled with Adrienne and Wendy's professionalism and positive disposition and has invited them to work on the production again (hopefully the weather will be more cooperative)! Their classmates are lucky to also play a role in "The Domino Effect" creating a severed silicone head during the prosthetics portion of their program. The students in Hair Works will also contribute to the project by making the facial hair and assisting with the wig.

Congratulations to all of our students who have been eager to take on such challenging trade experiences and who have been first-rate representatives of the school.

TEAR SHEET

Did you know...

According to Canadian youth surveyed by METRO, hair and makeup professional ranked fourth amongst the top ten dream jobs!

PART-TIME AIRBRUSH

This summer we will launch a much anticipated part-time course in airbrush makeup! This technique is already extremely popular with television and film celebrities, and is also becoming all the rage amongst the general public. Airbrush pens disperse a fine mist over the face, producing a natural result in both skin tone and texture and creating a look that cannot be achieved with brushes, sponges or fingers.

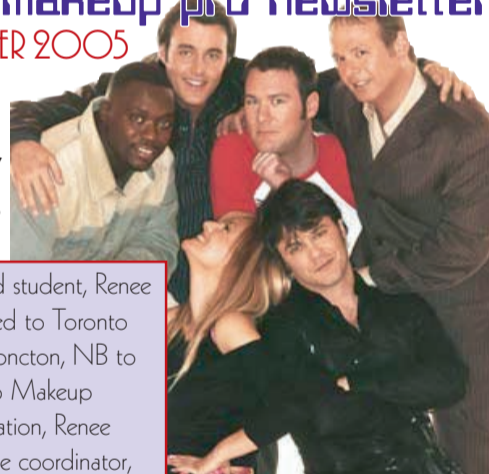
The course consists of two levels, one in straight makeup and the other in special effects. Level I will run Tuesday and Thursday evenings for six weeks and incorporate everything from troubleshooting the equipment to body painting! The Level II block is to be announced. Be quick to jump on the bandwagon and take part in the fastest growing aspect of the beauty industry!

PROfiles

Spotlight on **RENEE BEAULIEU**

Our featured student, Renee Beaulieu, moved to Toronto temporarily from Moncton, NB to study Fashion/Video Makeup Design. After graduation, Renee returned to Moncton where, after several persistent phone calls to the coordinator, she landed an important gig doing makeup for the Canadian Idol pre-auditions! Renee personally worked on the host, Ben Mulrony, as well as correspondent Jon Dore. The event was "by far the best experience I've had and lots of fun." Plus, it was a real confidence booster! Renee plans on coming back to Toronto to pursue her makeup career, and in the meantime is continuing to freelance in Moncton.

Canadian Idol Host:
Ben Mulrony
& the judges



MODULE 3 EXTENSION

The School of Professional Makeup is pleased to announce that the Special Effects/Prosthetics Program, Module 3,

has been extended to include 2 additional weeks during which airbrushing techniques will be incorporated into the curriculum. Students will have an opportunity to learn about the various types of airbrush equipment, the mechanics of compressors, as well as painting techniques such as flecking, veining and marbling.

promakeupart.com

Be sure to check out The School of Professional Makeup's new and improved interactive website, featuring slide shows of student work, job postings and a virtual tour of the school!

HELPFUL HAIR & MAKEUP TECHNIQUES

According to...

Sherri Salehi ~ The best way to accent the cheek bone is to apply a dark contour beneath the cheek bone, sweep a blush colour across the cheek and use a highlighter above top of the cheek bone.

Amanda Richards ~ Hair extensions appear far more natural if every other row is skipped, as opposed to doing row after row.

FACES NORTH

Rob has recently launched a manicure/pedicure bar as an extension to his makeup salon located in the northern tranquility of Southampton, Ontario. If you're ever vacationing in the area, be sure to book yourself an appointment for a manicure in Vanilla Chai, Luxurious Lavender or White Tea Infused with Peach. Pedicure "flavours" include Peppermint Stick, Maple Cream, Thai Spice Coconut/Lemon Grass and Diet Chocolate Mint. You won't be disappointed with the soothing effects of these delicious treatments!

The School of Professional Makeup is proud to have formed an alliance with the **Toronto Film College**. Our students will have the privilege of collaborating with TFC students on projects that will be broadcast on the cable television channel Movieola. TFC offers courses in cinematography, audio and visual editing, documentary filmmaking, to name just a few, as well as a variety of workshop options. The only factor seemingly left out of their all-encompassing curriculum is the importance of makeup of film—which is where we come in! School of Pro Makeup students will have ongoing opportunities to perform natural film makeups, hair works, special fx and prosthetics for a variety of student film projects.



Graduates of Triple Threat March pose with their class project.